



Abstract of the Disclosure

5 An automatic card-based presentation generation system programmatically creates card-based presentation documents from source documents by transforming a card layout style specification into presentation specifications which at run-time, are used to generate 10 formatting object descriptions. The formatting object descriptions are then used to actually create card-based presentation documents. The invention includes a presentation style transformer and a card-based presentation generator. The presentation style transformer takes a card layout style specification 15 (CLSS) and a card display schema (CDS) and transforms them into card-based presentation specifications (CPS). The card-based presentation generator takes the cardbased presentation specifications and a card-based 20 document content to create formatting object descriptions.